NO DEBT
NO BOMBS
NO PRISONS
NO POVERTY
NO HOMELESS
NO JUNK FOOD
NO POLLUTION
NO SWEATSHOPS

AND PEOPLE CALL THEM PRIMITIVE

RACISM KILLS TRIBAL PEOPLE
STAMP IT OUT
Terms like ‘primitive’ and ‘stone age’ have been used to describe tribal people since the colonial era. They reinforce the idea that these peoples have not changed for generations. But this is not true. All societies adapt and change – not just ours. Tribal people are no more ‘savage’ than the rest of us.

The idea that tribes are backward leads directly to their persecution. For example, it is claimed that forcibly developing tribes is ‘for their own good’, and helps them ‘catch up’ with the ‘civilised’ world. The results are almost always catastrophic: poverty, alcoholism, prostitution, disease and death.

Survival is working to ensure tribal ways of life are recognised and the destruction of entire peoples can no longer be justified under the guise of ‘progress’.

Dear Editor,

Your recent article/programme referred to the term ‘stone age’ as a way to describe your audience.

For more information please call 020 7687 8700 or visit WWW.SURVIVAL-INTERNATIONAL.ORG

We help tribal peoples defend their lives, protect their lands and determine their own futures.


The Editor

‘HOW CAN YOU HAVE A STONE AGE CREATURE CONTINUE TO EXIST IN THE AGE OF COMPUTERS? IF THE BUSHMEN WANT TO SURVIVE, THEY MUST CHANGE OR OTHERWISE, LIKE THE DODO, THEY WILL PERISH.’ Festus Mogae, President of Botswana