



## Trail for tribes

**Thank you** for taking a stand against the theft of tribal peoples' lands. Around the world "development" and "progress" are robbing tribal peoples of their land, self-sufficiency and pride and leaving them with nothing. Every mile you walk and every pound you raise will help secure their lands and give tribal peoples a chance to determine their own futures. Land is life.

### Choose a route

Whether it's a short and sociable stroll or a classic long-distance hike - pick a trail that is important to you. If you're stuck for ideas get in touch with your local rambling group. They're bound to know the best trails in the area.

### Pick a date

Planning your walk can take time, so the earlier you start the better.

### Ask for help

Why not ask friends and family to lend a hand with planning your walk. They may even join in! Be sure to request your t-shirt and other fundraising materials from Survival.

### Set a target

Decide how much you want to raise and think about how you can hit your target. Collect your sponsorship money by creating an online fundraising page with [www.justgiving.com](http://www.justgiving.com) or download a sponsorship form from our website. Keep a record of everyone who has supported you so you can thank them afterwards.

### Get the word out

Tell everyone about your sponsored walk. Spread the word on Facebook, Twitter, radio and in local newspapers. Order our event poster to advertise your walk at work, in shops and community centres. Take lots of photos before and during your walk - we'd love to share on them on our social media to help you reach your goal.

### Make it safe

Think about what you will need on the day and make a check list. A comfy back pack with plenty of water, a map, first-aid kit and a waterproof are essential. Before you set off, stretching those all-important muscles is a must!

### Send in your money

Donate online through our website [www.survivalinternational.org/donate/fundraise](http://www.survivalinternational.org/donate/fundraise). Call us to make a payment by card or send us a cheque to the address below, payable to "Survival."

### Good luck!