

The global movement for tribal peoples' rights

Survival International USA PO Box 26345 San Francisco CA, 94126

(510) 858 3950 info.usa@survivalinternational.org www.survivalinternational.org

We help tribal peoples defend their lives, protect their lands and determine their own futures

Survival Brasil Communications Assistant

This is an incredible opportunity to play a defining role in the growth of Survival Brasil and be at the heart of the global movement for tribal peoples.

As a native speaker of Brazilian Portuguese, and fluent in English, you will be responsible for communicating Survival International's messages in Portuguese, liaising with supporters and the media, and growing the movement in Portuguese-speaking countries, particularly Brazil.

The position encompasses a huge amount of variety, and potential for professional development.

Where? Survival International's London office **When?** Monday-Friday, 10am-6pm

Requirements

You must demonstrate commitment to, and passion for, Survival International's vision, mission, and values. You must have an excellent understanding of indigenous rights and campaigns in Brazil.

You will be extremely motivated, efficient, and highly organized. You will demonstrate reliability, versatility, initiative, a "can-do" attitude, and great diligence.

You must be able to work independently with minimal supervision.

It is crucial that you be a native speaker of Brazilian Portuguese and fluent in English, and have extremely strong writing skills. Please do not apply unless you meet these criteria, which will be rigorously tested.

You must have the right to live and work in the UK.

Other requirements:

- > Solid understanding of, and experience with, social media platforms
- > Strong IT skills
- > Ability and readiness to work outside normal hours and to travel, if and when required
- > Confidence and resourcefulness
- > An enthusiastic and personable manner energetic and committed Also advantageous:
- > Experience working with Mailchimp, Salesforce or similar CRMs
- > Experience working with Photoshop and Adobe Premiere Pro

Responsibilities

The role encompasses a wide variety of tasks, subject to change as Survival Brasil evolves. The following list is flexible and not exhaustive.

Supporters

- > Provide excellent supporter care and an excellent donor experience
- > Assess, develop and improve our supporter stewardship plan
- > Manage Survival Brasil donor records
- > Support those engaged in fundraising and awareness activities for Survival

<u>Media</u>

- > Handle incoming journalists' requests in Portuguese, via email/phone/other
- > Maintain relationships with key journalists, and build new ones
- > Contact key journalists to encourage coverage of Survival's campaigns
- > Give media interviews, when appropriate
- > Handle Survival Brasil's social media channels

Strategy and growth

- > Help develop and pursue strategies to grow Survival Brasil
- > Undertake outreach to new audiences in order to grow our supporter base
- > Assist in the realization of campaigns goals in Brazil

<u>Other</u>

- > Translate material into Portuguese, and coordinate other people's translations
- > Communicate with indigenous people in Brazil
- > Oversee Survival Brasil's website and Youtube channel
- > Help produce videos for Survival's Tribal Voice project
- > much more!

What can we offer you?

A unique opportunity to join one of the world's most exciting campaigning organizations. You will be working with an international team of passionate people who really care about human rights and want to change the status quo.

A crucial role in the shaping of Survival Brasil's future.

A salary of £20,000 - £22,000, depending on experience.