



Survival International in action:

Annual Report 2025

For Indigenous peoples,
for nature,
for all humanity



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"We thank Survival International and its supporters across the world for standing in solidarity with us in this fight."

JK Thimma, Indigenous Jenu Kuruba leader, India

"Thank you for spreading the word about [Indigenous] peoples around the world - our suffering, our battles, our fights. We're happy you are doing this and giving visibility to our resistance for our lives, our cultures and territories."

Olimpio Guajajara, Indigenous Guajajara leader, Brazil



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Director's letter

2025 was a year of tireless effort, meaningful progress, and growing momentum. From the powerful launch of our landmark report, *Uncontacted Indigenous Peoples: at the edge of survival*, to historic moments like an Indigenous Jenu Kuruba community in India reclaiming their ancestral lands, Survival stood alongside Indigenous peoples defending their rights and territories.

While some of this work has unfolded quietly, its impact has been profound: challenging harmful conservation models and strengthening the fight to defend uncontacted peoples' territories.

Countless Indigenous peoples recognise the braid as a symbol of strength. Survival's movement is much like a braid: each strand may seem fragile on its own, but woven together they become strong. By braiding together powerful threads of action – sustained pressure on governments and corporations, supporters taking action across the world and Indigenous leaders raising their voices and directly fighting to defend their lands – we not only win victories for Indigenous rights, but also sustain them.

Many of the changes in this report did not begin in 2025, and they will not end there. Social movements are built through relationships, persistence, and collective action over many years. The progress highlighted in these pages is part of a much longer story: Indigenous peoples continuing to resist destructive forces, supported by a steady and growing global movement that stands alongside them.

To everyone who has stood with us along the way, thank you. Your solidarity, your actions and your generosity help support this work.

I am deeply proud of all we have achieved together; in the pages that follow, you will find more of the stories, struggles, and successes that defined 2025.

With many thanks for your support,



Caroline Pearce
Executive Director of Survival International

Jenu Kuruba people protesting at the Nagarhole National Park, India

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Who we are and what we do

- 1 Survival International has campaigned for the rights of Indigenous peoples since 1969.
- 2 We stand alongside Indigenous peoples for the rights to ownership of their land and self-determination.
- 3 We work with Indigenous peoples to stop the theft and destruction of the lands that they rely on for food, water, housing, medicine and much more.
- 4 We raise awareness and pressure governments and large corporations to halt profit-driven activities of resource extraction and exploitation.
- 5 We seek to dismantle the racist and colonialist stereotyping that is used to justify forces that for decades have taken Indigenous lands in the name of conservation.
- 6 We are a driven team united by a deep and shared commitment to Indigenous peoples' rights.

Our work is guided by three global campaigns that tackle some of the greatest threats facing Indigenous peoples today.





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Uncontacted Peoples

There are at least 196 uncontacted Indigenous groups and peoples living in 10 countries around the world, choosing to avoid contact with outsiders.

Uncontacted peoples are resilient and, when not under attack, they thrive. But greed, racism and colonisation are killing them, through the theft and destruction of the lands on which they depend.

Survival, alongside Indigenous and non-Indigenous allies, is working hard to defend their right to remain uncontacted and to ensure their land rights are secured.

↑ Uncontacted Indigenous people seen from the air during a Brazilian government expedition in 2010.

Lands and Lives

Across the globe, Indigenous peoples are resisting the theft of their lands and resources.

From agribusiness and mining to land grabs and violent evictions, Indigenous communities face growing threats to their lands, lives and self-determination.

Working alongside them, we investigate abuses, expose injustice, and challenge governments and corporations that profit from the destruction of Indigenous territories.

Together with thousands of supporters around the world, we pressure governments and corporations to stop these abuses.

↓ Awá families, Brazil, head into the forest to hunt. Some Awá are uncontacted.

© Charlie Hamilton James



Decolonize Conservation

For thousands of years, Indigenous peoples have protected and cared for some of the world's most biodiverse ecosystems.

Yet around the world, many are being evicted from their ancestral lands in the name of nature conservation and climate “solutions”, such as protected areas that exclude them and carbon credit projects created without their consent. These approaches threaten Indigenous rights while undermining the very communities who have long protected these places.

Alongside Indigenous partners, Survival is challenging these harmful models and working towards a future where Indigenous peoples' rights and expert knowledge are at the heart of protecting the natural world.

→ 30,000 Maasai women and men protesting, Tanzania, 2024 - The government has been systematically denying the fundamental rights of the Maasai people living in the Ngorongoro Conservation Area for many years, in an attempt to evict them from their land under the guise of nature conservation.

© Maasai community member



The difference we make

Throughout 2025, Survival supported Indigenous struggles around the world by exerting public pressure on governments, companies, conservation organisations and others; ensuring Indigenous stories and voices were heard in the media and public debate; lobbying and advocating for change; and supporting legal action.

This work takes many forms, from research and public campaigning to direct engagement with decision-makers and institutions. By bringing these different strands of action together, Survival, Indigenous partners and supporters around the world work collectively to challenge those who threaten Indigenous rights and build pressure for lasting change.

In the following pages, we share some of the stories behind this work – and the people, communities and supporters who are helping to drive it forward.



“Were it not for [Survival], my people’s struggle would have been defeated a long time ago, but thanks to you, our struggle continues.”

Ngigoro, Indigenous Hongana Manyawa elder, Indonesia

“We must support them by telling their stories and showing the world that uncontacted peoples haven’t disappeared. They’re here. They’re fighting in their forest, sometimes silently. We have the spiritual and political obligation to protect them.”

Lucas Manchinieri
Indigenous leader, Mamoadate
Indigenous Territory, Brazil

Uncontacted Indigenous Peoples: at the edge of survival

The first of its kind

In October 2025, Survival International launched its groundbreaking report, *Uncontacted Indigenous Peoples: at the edge of survival*. The product of Survival’s many decades of research and long-standing relationships with our Indigenous partners, this is the first-ever fully comprehensive report on uncontacted Indigenous peoples.

The report is a key element of Survival’s long-standing campaign for the rights of uncontacted peoples. It makes a powerful call for the recognition of Indigenous peoples’ right to reject contact. It highlights the extreme dangers that many uncontacted Indigenous people face from outsiders violating that right and invading uncontacted peoples’ territories, usually for profit.

Survival confirmed there are

196+

uncontacted
Indigenous
peoples and
groups

10

countries

ALL

are under
threat

The London launch included a well-attended press conference with Indigenous leaders Lucas Manchinieri and Maipatxi Apurinã from Brazil, and Herlin Odicio from Peru, who spoke powerfully about their experiences with land protection and uncontacted neighbours. Actor and long-time Survival supporter Richard Gere joined the panel, using his platform to amplify their messages and bring greater visibility to their struggle.



© Jamie Stoker

Press coverage

The report generated unprecedented levels of press coverage with in-depth coverage across television, radio, print and online media.

Industry pressure

Upon publishing the report, we contacted 12 bodies that set standards or grant certifications for relevant industries, urging them to issue clear prohibitions against any activity on or extraction from uncontacted peoples' land.

Supporter action

More than 13,000 Survival supporters have taken action, emailing these bodies to demand change. In the wake of the report and its extensive coverage, almost all have responded, and meetings are ongoing.

Ongoing tool for change

We are hopeful of seeing concrete changes in early 2026 and beyond. Ensuring that industry bodies acknowledge a clear "red line" prohibiting resource extraction from uncontacted peoples' territories will be another step in making it harder for corporations to continue with business as usual when it is fuelling the genocide of uncontacted peoples.

We are also using the report as a powerful tool in our campaigns, targeting specific companies and calling on governments to recognise and enforce uncontacted peoples' rights - the only way they can survive.



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A group of young Shompen men next to their house on Great Nicobar Island.

The Shompen: building pressure to stop the mega-project

A threat to their existence

The Shompen are a largely uncontacted Indigenous people of around 300 people, living in the rainforests of Great Nicobar Island in India.

Their existence is threatened by the Indian government's plans to transform the island into the "Hong Kong of India" – a vast mega-development project involving a new port, airport, power plant and other infrastructure.

The project would destroy large areas of the Shompen's rainforest home and risks bringing catastrophic diseases to a people with little or no immunity to them.

More than 28,000 emails were sent to Indian government officials and companies linked to the mega-project, demanding that the Shompen's rights be respected and their territory protected.

Supporters also helped spread the campaign on social media, bringing the threat facing the Shompen to a wider audience and building international pressure to stop the project.

28,000+ emails sent

Survival supporters around the world have sprung to action to stop the mega-project.

Putting the evidence in front of decision makers

In April 2025, Survival compiled a report documenting how the mega-project threatens the Shompen and could lead to their genocide.

We submitted the report to the UN Committee on the Elimination of Racial Discrimination (CERD) and relevant UN Special Rapporteurs.

The report also received strong coverage in the Indian media, strengthening opposition to the project and helping bring international attention to the threats facing the Shompen.

What's next?

The mega-project continues to threaten the Shompen and their rainforest home. Survival will continue to work alongside supporters to expose the dangers of the project and demand that the Shompen's rights are respected.

Yanomami in Brazil & Venezuela

Illegal gold mining has unleashed a cycle of violence, environmental destruction and mercury poisoning on Yanomami territory in Brazil and Venezuela.

As part of our decades-long campaigning with the Yanomami, Survival met with the London Bullion Market Association to raise concerns about its supply chain standards and the high likelihood that illegally exported gold comes from Yanomami territories. We continue to push for cleaner, more accountable gold supply chains, and for both governments to uphold Yanomami land rights.

Peru's uncontacted peoples

Survival has been campaigning for the rights of uncontacted Indigenous peoples in Peru for decades. They have faced growing political attacks in 2025, with attempts to weaken the laws protecting their territories. Survival and Indigenous organisations in Peru fought back, while new aerial photographs released by Peruvian Indigenous organisation AIDESEP provided further evidence of the presence of uncontacted peoples across the Peruvian Amazon.

A campaign win

After a year of specific campaigning by Survival - and over 30,000 emails sent by supporters - the Forest Stewardship Council (FSC) terminated its certification of logging company Canales Tahuamanu, which operates on the territory of the uncontacted Mashco Piro people.

The decision was a major victory for the Mashco Piro and for Indigenous organisations in Peru, who have long fought to protect their territories from logging and other threats.

Survival will continue to push the Peruvian government to keep all outsiders away from uncontacted peoples' forests.

→ In a newly released photo, a Maloca (communal house) of uncontacted people is seen from the air, 2025.





Atxu Marimã, Hi-Merimã people

Atxu was born in the early 1980s to a large Hi-Merimã family living uncontacted in the Brazilian Amazon. He has fond memories of his childhood, of games in the forest and his father's stories.

But when Atxu was just seven or eight, his father died in a tragic accident. His family was forced into contact with outsiders, and they were increasingly vulnerable to invading loggers and rubber tappers.

"After contact, we went through a lot of very difficult things."

"The important thing is to fight for the land."

Atxu's family suffered devastating losses. His mother and aunt died after contracting the flu, and his baby brother disappeared and was never found. Separated from his family, Atxu was forced to abandon his language and culture and work for an adoptive family.

"I didn't have the power to say, 'I'm not going to abandon my culture.'"

Years later, Atxu returned to the Purus region to work with the Brazilian Indigenous Affairs agency (FUNAI). He now uses his unique knowledge of the forest to detect the signs and traces of uncontacted peoples in the area to help protect their land from invaders.

In September 2025, Survival welcomed Atxu to Paris and London, where he shared his story with supporters, journalists and the wider public. His visit generated coverage in French, US, UK and other media and helped bring the realities of contact and the importance of protecting uncontacted peoples to new audiences.

"The most important thing is not contacting the people but protecting them."

Atxu's message is clear: uncontacted peoples' lands must be protected from the invasions that threaten their lives and territories.

"Let's fight for our land, let's fight for these [uncontacted] people who are threatened all the time. Not for one day or two days, but always."



Ngigoro, Indigenous Hongana
Manyawa elder, Indonesia

"This rainforest is our home, it's where we live. The company [Weda Bay Nickel] has been destroying our rainforest and this is all that is left. We will not give our land to anybody. This is the rainforest that our parents and ancestors have been living in. This place is ours. We will not let [them] take our land from us."

Ngigoro

Fighting for the Hongana Manyawa's forest home

The struggle: Around 500 uncontacted Hongana Manyawa people in Indonesia face a severe threat of genocide as nickel mining destroys their rainforest home, devastating the land and water systems they depend on to survive, and putting them at risk of deadly diseases to which they have no immunity.

Ngigoro, a Hongana Manyawa activist, was born uncontacted and still has uncontacted relatives living in the forest. He is fighting to protect their territory and their right to remain uncontacted.

Advocacy: Survival used its groundbreaking *Uncontacted Indigenous Peoples: at the edge of survival* report as a crucial tool for media outreach, lobbying and wider advocacy, highlighting the threats facing the Hongana Manyawa and the solutions needed to ensure their survival. In January, the Daily Mail published a major investigation into the situation following a visit to Halmahera, bringing the threat facing the Hongana Manyawa to a much wider audience.

23,000 emails sent

Survival's supporters have been instrumental in building this pressure, having sent over 23,000 emails to target mining companies, vehicle companies, and the Indonesian government.

Lobbying: Throughout 2025, Survival continued to lobby electric vehicle manufacturers to urge them not to source materials from the territories of uncontacted peoples. Several vehicle companies have now issued public wording on uncontacted peoples, helping to send a clear message to the Indonesian government that mining must not take place in the Hongana Manyawa's rainforest home.

We also continued to lobby mining and minerals standards organisations, adding pressure on companies and governments complicit in mining on the territories of uncontacted peoples who cannot give their Free, Prior and Informed Consent (FPIC).

Indigenous voices: In late 2025, Survival brought Ngigoro, and Dewi Anakoda, an Indigenous activist from the neighbouring Tobelo people, to France and Germany to raise public awareness and lobby governments and companies. Together, they met with government bodies and companies, including French mining company Eramet, held a protest outside Eramet's headquarters in Paris and spoke to Survival supporters. Their visit generated widespread media coverage and demonstrated the strength of global public support for the Hongana Manyawa's fight to protect their rainforest and their right to remain uncontacted.

The pressure is growing, but so are the threats. Survival continues to use every available avenue to push companies and governments to respect the Hongana Manyawa's rights and ensure that mining does not destroy the forest that sustains them.



© Etienne Begouen / Canopée

Ngigoro speaks out at a protest outside the HQ of Eramet, which operates the world's biggest nickel mine on his people's land.



Message from JK Thimma, Jenu Kuruba activist

"We have been fighting against the extractive and exploitative conservation cartels and forest departments who are excluding and dispossessing Indigenous peoples like us – the Jenu Kurubas, Beta Kurubas, Paniyas and Yeravas – from our own community lands.

"The conservation story they project is a big lie, and we have been calling out this lie while resisting their attempts to sever our ties with the forests and the animal spirits that are part of our world.

"We thank Survival International and its supporters across the world for standing in solidarity with us in this fight, and for taking important campaign actions, such as

writing to governments and concerned authorities about the atrocities we face.

"Even though we are separated by borders, nationalities and languages, we stand united against the destructive forces that threaten Indigenous peoples across the world – whether through exploitative conservation models, extractive industries, land dispossession or racism. These forces do not respect Indigenous sovereignty and our rights.

"We must continue this fight and uphold social justice – not only to ensure the rights of Indigenous peoples across the world, but also to protect the forests, rivers, streams, mountains and animals who share this world with us."

Challenging an oppressive conservation model in Kenya

The Northern Rangelands Trust (NRT)'s carbon credit project has restricted **Indigenous Borana, Samburu and Rendille peoples'** access to the grazing lands they depend on, without their Free, Prior and Informed Consent (FPIC). This project and other conservation activities run by NRT have disrupted traditional pastoral livelihoods and has been linked to widespread human rights abuses involving heavily armed NRT guards.

Survival has worked to expose these impacts, including through our Blood Carbon report, and has urged international bodies to increase scrutiny of and withdraw funding from NRT's activities.

A landmark court victory

In January 2025, a Kenyan court ruled in favour of 165 Borana people, finding that two NRT community conservancies had been created illegally. Around one-fifth of NRT's credits come from the Biliquo Bulesa conservancy, one of the two conservancies involved in the case.

Following the ruling, carbon credit certifier Verra suspended the project for a second time and launched a further review.

Survival also raised concerns directly with European Commission officials and the EU Delegation to Kenya, challenging continued EU support for NRT and calling for stronger oversight of EU-funded projects affecting Indigenous territories.

Why it matters

This isn't an isolated case. The NRT project is an example of a growing model of "soil carbon" off-setting projects that risks fuelling more Indigenous land grabs in the name of protecting nature.



© Survival

Samburu woman, Northern Kenya.
One of her family members was killed
when grazing his animals near an
NRT conservancy, allegedly at the
hands of NRT park rangers

Survival will continue working alongside Indigenous communities and allies to expose abuses, challenge NRT's funding, and push for accountability.

Shifting the narrative: In 2025, Survival spoke at conferences and public events across Europe and online about fortress conservation and green colonialism, from Barcelona and Brussels to Paris and Martinique.



Demanding justice for the Baka in Congo

The Baka people living in and around Odzala-Kokoua National Park have faced appalling abuses linked to the conservation organisation African Parks, which runs the park.

Survival has been raising concerns about these abuses for years. Following our research documenting serious human rights violations, we increased pressure on African Parks by challenging its funders and partners through campaigning and raising visibility in the press.

In early 2025, an investigation commissioned by African Parks was finalised. It acknowledged that human rights abuses had occurred, but African Parks has not published the full findings. Nor has it made the changes needed to address the underlying problems that allowed these abuses to happen.

Survival again challenged African Parks' public and private funders, calling for transparency and accountability and questioning their continued support for an organisation linked to serious human rights abuses.

We will continue to press African Parks and its funders to make the findings public and ensure that the Baka's rights are respected and protected.

A decades-long struggle continues for Indigenous peoples of the Kalahari in Botswana

For decades, Survival has fought alongside the Kalahari Indigenous peoples for their return to their ancestral lands in the Central Kalahari Game Reserve (CKGR), following forced evictions and restrictions on their traditional ways of life.

Since human rights lawyer Duma Boko became President of Botswana in November 2024, he has made several encouraging statements and actions indicating his continued support of the country's Indigenous peoples. He has publicly acknowledged the failings of previous governments to uphold the rights of Indigenous peoples and differentiated his government's trajectory.

In 2025, Survival carried out extensive consultations with CKGR communities, and brought their demands directly to Botswana's decision-makers. We met with the Minister of Justice, the Inter-Ministerial Committee on Indigenous rights reform, government officials and technical experts, advocating for stronger protections for Indigenous peoples.

We also supported the planning of the first official country visit of the UN Special Rapporteur on the Rights of Indigenous Peoples. Following the mission, Botswana's President publicly affirmed the importance of protecting Indigenous peoples' rights. Later, in a letter addressed to Survival, the government confirmed that Indigenous communities would not be evicted from the Central Kalahari Game Reserve.

We are supporting the Indigenous peoples of the Kalahari to set up an organisation to advocate for their rights and engage with the government, and we're also doing what we can to support improved water access on their land.



Taking the fight to Europe

With Survival's support, Maasai representatives Joseph Oleshangay, Naipanoi Ntutu and Nasingoi Lekakeny travelled to Europe to raise awareness of threats to Maasai land rights, including conservation and carbon projects. Across Vienna, Berlin, Brussels and Paris, they met with parliamentarians, EU institutions, journalists and the public, sharing their experiences and calling for greater protection of Maasai lands and rights.

Guardians of the forest

Defending the Arariboia Indigenous Territory

The Guajajara Guardians are a group of Indigenous forest defenders protecting the Arariboia Indigenous Territory in the eastern Amazon, which is home to many Guajajara people and their uncontacted Awá neighbours.

The Guardians patrol their forest, monitor invasions and confront the loggers destroying their land. Their work is vital, especially as the Brazilian government has repeatedly failed to keep the territory free from illegal invasions.

As a result of pressure from the Guajajara Guardians and Survival's campaign, the Brazilian government launched an operation between March and May 2025 to remove any kind of illegal activity in Arariboia, such as illegal fences around land, cattle ranches, and hunting.



But the operation was not completed, and government agents did not maintain a lasting presence around the territory. By September, the Guardians reported that invasions had returned to pre-operation levels.

Supporting the Guardians

Survival's funding continued to support the Guardians' vital land monitoring work, while our lobbying and campaigning kept pressure on the Brazilian government.

The Guardians have strengthened their skills and infrastructure, including:

Drone training

To monitor their territory from above.

Firefighting

Preventing and extinguishing forest fires, especially crucial where the Awá live.

River cleaning

To counter pollution from ranchers' pesticides.

Social media

To expose the threats they face and build public support for their work.

Survival also supported a delegation of Guardians to travel to Brasília, where they met government departments and called for stronger protection for Arariboia and their uncontacted Awá neighbours.

Message from Olimpio Guajajara

Indigenous Guajajara leader

"[Without the Guardians] everything would be destroyed. You'd see total deforestation in this forest... There'd just be pastures and cattle ranching. That's what would happen if we Guardians didn't operate here in the Arariboia Indigenous territory.

"Putting an end to the illegal logging that began in the 80s and persists today - that's what we want. We want to be able to live our lives, and for uncontacted peoples to be able to continue their ways of life deep in the rainforest. We want to have our lives and have our rights protected.

"We're putting our lives at risk. I've always received threats from loggers. How many of our Guardians have been murdered? Many of them, and none of the murderers are behind bars.

"What I would like to ask our supporters, people around the world, is for their backing and support. I want people around the world to put pressure on the Brazilian government to ensure the law is respected on our land. My people are suffering. Our land is crying out for help. I want people to learn about this, and to stand with us to defend life and the lungs of the Earth.

"Support our fight! Support our worthwhile work!"

Protecting the forest

In 2025, the Ayoreo Totobiegosode resumed land-monitoring trips in their territory and held a Totobiegosode Assembly to discuss key community issues, including progress towards recognition of their land rights.

Survival supports Indigenous land-monitoring efforts in which forest Guardians defend the territories and the rights of their communities and their uncontacted relatives and neighbours.



© Survival

Shifting public opinion

Real change begins when people across the world become aware of the struggles Indigenous peoples face, hear their stories and are inspired to take action. Through our press work, education and outreach, we share urgent updates and testimonies from communities across the world.

The launch of *Uncontacted Indigenous Peoples: At the edge of survival* was a major moment for public awareness, being included in more than 150 articles in English and reaching millions through coverage including the BBC, The Times and The New York Times. By bringing hidden stories into the public eye, we helped build understanding of the threats facing uncontacted peoples.

Charity linked to Prince Harry admits human rights abuses in Congo park



PHOTO BY: EDUCATION IMAGES/UNIVERSAL IMAGES GROUP VIA GETTY IMAGES

| Odzala-Kokoua National Park is one of 23 protected areas run by African Parks

Mayeni Jones
BBC News, Johannesburg

8 May 2025

A major conservation charity linked to Prince Harry has admitted that human rights abuses were committed by its rangers in Congo-Brazzaville, following an independent review into allegations made by members of the Baka community against African Parks rangers.

20

Press releases
published in 2025

150+

English-language
media mentions
for *Uncontacted
Indigenous Peoples:
at the edge of survival*

100+

Outlets republished
an article by the
Associated Press about
the Uncontacted
Indigenous Peoples'
report

2m+

Views on the BBC
homepage about
uncontacted peoples

60

Different language
translations of the
BBC story about
uncontacted peoples

24+

Media mentions after
African Parks admitted
abuse

Our community in 2025:

560,539

Facebook followers

164,512

Instagram followers

59,609

YouTube subscribers

16,765

TikTok followers

From awareness to action

Social media helps us bring Indigenous voices and struggles to people around the world and turn that growing awareness into action.

We share news and updates from Indigenous communities, amplify their voices, explain the issues at the heart of our campaigns and give our supporters ways to act. From hundreds of people directly contacting companies and governments via social media to thousands watching and sharing our videos, social media helps build the pressure needed to create change.

Our goals:

Amplify Indigenous voices and stories

Mobilise people to take action

Raise awareness of Indigenous peoples' rights
and the threats they face

In 2025, our digital movement continued to grow. We reached people in six languages across nine platforms, with steady growth in followers and engagement across our channels. We also worked with influencers, activists and artists to bring our campaigns to new audiences.

Facebook delivered particularly strong growth, engagement and supporter actions, while Instagram continued to grow across most languages. TikTok remained smaller but continued to build momentum.

10 years of Indigenous Voices

For a decade, Survival's Indigenous Voices project has created a space for Indigenous people around the world to speak directly to the world about the issues that matter most to them.

Since the project launched in 2015, Indigenous people have recorded and shared their own stories, in their own words. The videos are shared globally, subtitled in multiple languages and used to support campaigns led by Indigenous communities.

In 2025, we released 18 new Indigenous Voices videos, covering issues including the threat of mining to the uncontacted Hongana Manyawa people in Indonesia, Maasai communities resisting evictions in Tanzania and Jenu Kuruba communities sharing what their forest homeland means to them.

Together, the videos reached almost 2.5 million views across Instagram, YouTube and Facebook, in six languages. They helped mobilise thousands of people to take action, from contacting governments and companies to sharing Indigenous land campaigns with new audiences. Videos also featured in talks, festivals and political advocacy, including at the Tate Modern in London, Festival Coma in Brasilia, and at the Food and Agriculture Organization's International Conference on Agrarian Reform and Rural Development in Cartagena, Colombia.

In 2026, we'll continue marking a decade of Indigenous Voices, supporting those who have raised their voices in strength, resistance and hope, and looking ahead to the next ten years and the ever-changing campaigning possibilities brought by the evolution of communications technology.

"With [Indigenous] Voices we are speaking directly to the world. [Indigenous] Voices is helping us let the world know what's going on here"

Guarani people

10 years of Indigenous Voices

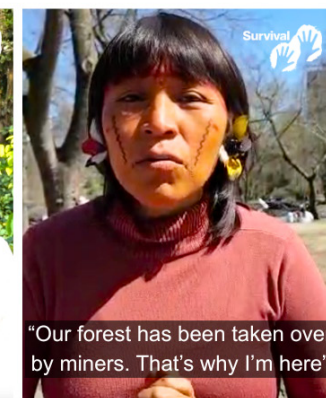
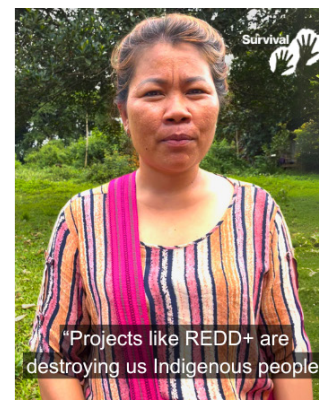
2015-2025

241

videos from 26 countries featuring 91 Indigenous communities

80

videos in languages beyond those of our offices, mostly Indigenous languages



The power of your support

Survival would be nothing without the dedicated support of our regular donors, generous philanthropists and those who leave a lasting legacy through a gift in their will, helping sustain the fight for Indigenous rights for generations to come.

We're proud to be a movement made up of thousands of ordinary people who deeply believe in fighting for a better world for Indigenous people.

We're grateful to those who make significantly larger gifts to Survival, helping us invest in ambitious, transformative work. We're particularly touched by those who choose to leave us a gift in their will. Their support reaches beyond their own lifetime, their activism sending ripples into the future.

Our supporters also found countless creative ways to stand with Indigenous peoples in 2025. They ran, organised events, took on personal challenges and raised thousands for the fight.

The 2025 London Marathon was one of Survival's strongest fundraising years, raising £37,500 including Gift Aid. Eleven runners took part, including Survival staff and VIP participant Tony Riddle. Supporters also organised fundraising events in memory of loved ones and took on personal challenges to raise money for Indigenous rights.

We were proud to be selected as a charity beneficiary by Glastonbury Festival, receiving a £10,000 donation and strengthening a partnership that has grown over several years. Medicine Festival also continued its support in 2025, contributing £8,000 from ticket sales.

Finances

Survival's independence is powered by a global community of donors. We do not accept government funding or funding from corporations that violate Indigenous peoples' rights. This gives us the freedom to respond quickly to urgent crises and to focus on what Indigenous peoples really need. Every donation, legacy, grant and fundraiser helps sustain long-term campaigns alongside Indigenous peoples.

Individual supporters continue to provide the backbone of Survival's work, contributing **£830,956** in donations during 2025. Our unique funding model allows Survival to remain independent and take on governments, corporations and institutions when Indigenous rights are threatened.

Survival manages its investments carefully to provide long-term stability while ensuring they align with our values. We do not invest in companies whose activities conflict with our objectives or could compromise our independence and reputation. Investment returns contribute to supporting the long-term sustainability of our work.

A secure foundation for long-term campaigns

Maintaining strong reserves allows Survival to continue campaigning through uncertainty and times of economic instability, as well as respond quickly when Indigenous rights are threatened. Our aim is to cover at least 6 to 12 months of operational costs in order to maintain stability through unexpected circumstances.

Thanks to generous legacies in 2025, our undesignated reserves at the end of 2025 stood at approximately 19 months of spending, allowing us to plan to invest in important projects during 2026.

Financial statements

	2025	2024
	£	£
Incoming Resources		
Donations & fundraising	956,231	935,252
Legacies	817,741	455,185
Survival shop, investments and other	347,963	291,389
Total income	2,121,935	1,681,826
Resources expended		
Project, publications, grants and education*	1,552,449	1,477,578
Fundraising and publicity	94,596	98,329
Survival shop	125,793	119,675
Governance	28,676	20,540
Total expenditure	1,801,514	1,716,122
Net incoming resources	320,421	-34,296
Investments & exchange**	142	-106,828
Net movement in funds	320,563	-141,124

*This includes all our costs for campaigning, lobbying, legal fights and direct support to Indigenous organisations and communities

**Changes in the value of funds we hold in reserve, including the effect of currency exchange rates

→ An uncontacted people's house in Javari Valley, Brazil. Survival can only continue to fight for the rights of uncontacted Indigenous peoples due to the generous support of our donors.





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Thank you

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Leader and shaman, Besa, relaxes in his community with his two sons.

Central Kalahari, Botswana

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